

Central Shenandoah Planning District Commission 112 MacTanly Place—Staunton, VA 24401 540-885-5174 Bus Phone Number 540-943-9302

## January 2018

## Monthly Mileage, Gallons, Cost for Fuel:

	Monthly Mileage	Monthly Gallons	Monthly Cost	Cost/Gallon	Miles/Gallon
July 2017	47,163	8,115	\$16,276.00	\$2.01	5.81
August 2017	53,927	8,682	\$18,419.31	\$2.12	6.21
September 2017	48,199	7,430	\$18,467.88	\$2.49	6.49
October 2017	51,986	7,902	\$18,298.03	\$2.32	6.58
November 2017	49,901	7,277	\$15,701.19	\$2.16	6.86
December 2017	46,783	6,887	\$15,090.42	\$2.19	6.79
Total:	297,959	46,293	\$102,252.83	\$2.21	6.44

## **Spotlight:**

Jenny Cox, of Verona, was recently named Grand Prize winner of the 2017 Virginia Department of Rail and Public Transportation (DRPT) Try Transit giveaway. Participants from all over the Commonwealth that took the Try Transit Week pledge during the September promotion were automatically entered for a chance to win a year of free transit service from a participating Virginia transit operator, as well as a pair of round-trip tickets aboard Amtrak's Northeast Regional train.

Ms. Cox routinely rides the BRCC Shuttle South route, but uses other routes as well to run daily errands. She was presented a unique one-year pass for BRITE Bus Transit and Amtrak tickets at a special ceremony on January 24th. Representatives from DRPT were in attendance to award the prize.

Try Transit Week is an annual educational event designed to spread the word about public transportation accessibility and its benefits, and encourage Virginians to reduce their use of single-occupancy vehicles by trying a form of public transportation.





- BRITE Bus did not operate any service on Monday, January 1st in observance of New Year's Day.
- On January 8th and 10th, the Waynesboro Circulator operated revised routes due to road closures in Waynesboro.
- On January 9th, CSPDC and VRT staff completed the monthly BRITE transit facility inspection.
- BRITE Bus operated on a regular schedule on Martin Luther King, Jr. Day, Monday, January 15th.
- Due to inclement weather on Wednesday, January 17th, BRITE Bus operated some route deviations as certain stops were inaccessible.
- BRITE staff met with Augusta County Library staff on January 23rd to discuss the implementation of the new bus stop signs at the library.
- On January 23rd, the BRCC Shuttle North was delayed due to an accident on I-81, and on January 31st the BRCC Shuttle North experienced a delay on its first run due to a mechanical issue.



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## February 2018

## Passenger & Service Hours Statistics:

	Total	Total Passenger Trips		
	Feb 2018	Jan 2018	Feb 2017	
250 Connector	7,512	7,255	7,891	
250 Connector- Sat.	984	914	938	
Waynesboro Circulator	3,162	3,190	3,377	
Downtown Trolley	1,640	1,718	1,817	
Saturday Night Trolley	135	123	135	
North & West Loops	3,154	3,362	3,083	
Staunton On Demand	301	316	320	
Urban On Demand	153	238	178	
Stuarts Draft Link	473	447	503	
BRCC North	2,180	1,962	2,403	
BRCC South	2,577	2,266	2,344	
Total:	22,221	21,791	22,989	

Service Hours				
Feb	Jan	Feb		
2018	2018	2017		
560.0	616.0	560.0		
88.0	88.0	88.0		
240.0	264.0	240.0		
192.0	208.0	192.0		
12.0	12.0	12.0		
260.0	286.0	260.0		
170.0	187.0	170.0		
120.0	132.0	120.0		
160.0	176.0	160.0		
301.6	337.5	280.0		
285.0	315.5	300.0		
2,388.6	2,622.0	2,382.0		

Passenge	Passengers per Service Hour				
Feb	Jan	Feb			
2018	2018	2017			
13.4	11.8	14.1			
11.2	10.4	10.7			
13.2	12.1	14.1			
8.5	8.3	9.5			
11.3	10.3	11.3			
12.1	11.8	11.9			
1.8	1.7	1.9			
1.3	1.8	1.5			
3.0	2.5	3.1			
7.2	5.8	8.6			
8.9	7.2	7.8			
9.3	8.3	9.7			

## Spotlight:

BRITE Displays are being created! BRITE has ordered poster and brochure holders to be put on display at partner organizations and local community organizations/agencies. These displays include a customized poster, based on the display location, with a full BRITE system map, and times when the bus stops at the location. There is also a brochure holder attached.

Displays have been ordered, delivered, and assembled, and custom posters are being created.



- On February 1st, state grants were submitted for urban and rural operating and capital grants for FY 2019.
- A mechanical issue delayed the 250 Connector on February 5th.
- On February 6th, staff completed the monthly facility inspection.
- BRITE staff attended a National Transit Institute (NTI)
   American's with Disabilities Act (ADA) Course held in Charlottesville, VA.
- On February 7th, there was mild inclement weather and BRITE operated routes as scheduled.
- A mechanical issue delayed the BRCC North on February 15th.
- BRITE staff gave a presentation to the Augusta County Library staff on February 15th.
- On February 19th, Augusta County Library in Fishersville became a formal bus stop—the eastbound stop is located along Route 250 and the westbound stop is a CALL stop located in the side parking lot.
- All routes operated as regularly scheduled on Presidents' Day, Monday, February 19th.



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## **March 2018**

## Passenger & Service Hours Statistics:

	Total	Total Passenger Trips		
	Mar 2018	Feb 2018	Mar 2017	
250 Connector	7,138	7,512	8,338	
250 Connector- Sat.	1,153	984	1,028	
Waynesboro Circulator	3,115	3,162	3,448	
Downtown Trolley	1,729	1,640	1,913	
Saturday Night Trolley	135	135	133	
North & West Loops	3,137	3,154	3,230	
Staunton On Demand	313	301	322	
Urban On Demand	157	153	185	
Stuarts Draft Link	372	473	484	
BRCC North	1,521	2,180	2,054	
BRCC South	2,170	2,527	2,519	
Total:	20,940	22,221	23,654	

Service Hours				
Mar	Feb	Mar		
2018	2018	2017		
588.0	560.0	636.0		
110.0	88.0	88.0		
252.0	240.0	272.0		
208.0	192.0	214.0		
15.0	12.0	12.0		
273.0	260.0	295.0		
179.0	170.0	187.0		
126.0	120.0	132.0		
168.0	160.0	180.0		
312.7	301.6	321.8		
295.3	285.0	344.8		
2,526.9	2,388.6	2,682.5		

_					
	Passengers per Service Hour				
	Mar	Feb	Mar		
	2018	2018	2017		
	12.1	13.4	13.1		
	10.5	11.2	11.7		
	12.4	13.2	12.7		
	8.3	8.5	8.9		
	9.0	11.3	11.1		
	11.5	12.1	10.9		
	1.7	1.8	1.7		
	1.2	1.3	1.4		
	2.2	3.0	2.7		
	4.9	7.2	6.4		
	7.3	8.9	7.3		
	8.3	9.3	8.8		

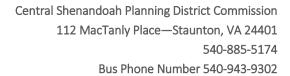
## Spotlight:

Cindi Johnson, CSPDC Fiscal Officer, presented the "State of Transit" at the BRITE Transit Advisory Committee on Wednesday, March 14th. Ms. Johnson presented current and historical financial and ridership data for BRITE. The presentation detailed:

- An overview of BRITE services (urban and rural service and the BRITE Transit Facility);
- Funding (federal, state, local, and other), allocations, five-year financial plan projections, and reimbursement methodology;
- Historical comparisons of revenue hours and ridership for urban and rural routes and paratransit service from FY 2015 through FY 2018.



- Due to inclement weather on Monday, March 12th, BRITE Bus ran modified routes and the BRCC Shuttles (North and South) ended service one hour early. All routes resumed regular schedule Tuesday, March 13th.
- The BRITE TAC meeting was held on Wednesday, March 14th.
- CSPDC and VRT staff completed the monthly facility inspection on Thursday, March 15th.
- Due to inclement weather on Wednesday, March 21st, all BRITE Bus service was cancelled. BRITE Bus service resumed its regular schedule Thursday, March 22nd.
- BRITE operated service as scheduled Friday, March 30th and Saturday, March 31st prior to Easter, Sunday, April 1st.





## **April 2018**

## **Passenger & Service Hours Statistics:**

	Total Passenger Trips		
	April 2018	March 2018	April 2017
250 Connector	7,510	7,138	7,766
250 Connector- Sat.	1,030	1,153	1,376
Waynesboro Circulator	3,051	3,115	3,104
Downtown Trolley	1,991	1,729	1,913
Saturday Night Trolley	111	135	202
North & West Loops	3,247	3,137	2,907
Staunton On Demand	322	313	308
Urban On Demand	245	157	158
Stuarts Draft Link	463	372	529
BRCC North	2,237	1,521	2,174
BRCC South	2,416	2,170	2,334
Total:	22,623	20,940	22,771

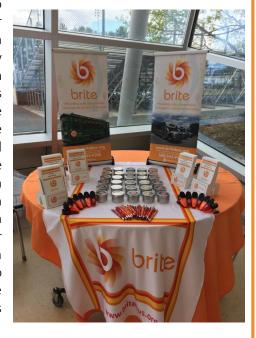
Service Hours				
April	March	April		
2018	2018	2017		
588.0	588.0	560.0		
88.0	110.0	110.0		
252.0	252.0	240.0		
200.0	208.0	200.0		
12.0	15.0	15.0		
273.0	273.0	260.0		
179.0	179.0	170.0		
126.0	126.0	120.0		
168.0	168.0	160.0		
317.7	312.7	305.0		
300.3	295.3	285.0		
2,504.0	2,527.0	2,425.0		

Passenge	Passengers per Service Hour				
April	March	April			
2018	2018	2017			
12.8	12.1	13.9			
11.7	10.5	12.5			
12.1	12.4	12.9			
10.0	8.3	9.6			
9.3	9.0	13.5			
11.9	11.5	11.2			
1.8	1.7	1.8			
1.9	1.2	1.3			
2.8	2.2	3.3			
7.0	4.9	7.1			
8.0	7.3	8.2			
9.0	8.3	9.4			

## Spotlight:

BRITE Participates in "Life After High School: An Inclusion Transition Fair"

BRITE had the opportunity to participate in the "Life After High School: An Inclusion Transition Fair" hosted by Wavnesboro High School on Thursday, April 19th. Students from Waynesboro and the surrounding community were invited to attend the fair. All students were welcome, the focus of the information offered was primarily for high school students with functional and access needs or challenges. This was an opportunity for students to learn what options they have as they take their next steps after high school.



- On April 4th the 250 Connectors (eastbound and westbound) were delayed due to accidents.
- CSPDC and VRT staff completed the monthly transit facility inspection on April 6th.
- On April 16th the BRCC bus stop was relocated to the T Building through the duration of campus construction.
- BRITE staff met with SAWMPO and VDOT staff on April 18th to discuss safety challenges of US Route 250 Corridor/250 Connectors.
- On April 19th BRITE staff participated in Waynesboro High School's "Life After High School: An Inclusion Transition Fair."
- BRITE staff participated in training on April 21st focusing on customer driven service.



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## May 2018

## Passenger & Service Hours Statistics:

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	Total	Passenger <sup>-</sup>	Trips
	May	April	May
	2018	2018	2017
250 Connector	7,852	7,510	8,063
250 Connector- Sat.	901	1,030	1,012
Waynesboro Circulator	3,064	3,051	3,373
Downtown Trolley	2,468	1,991	2,461
Saturday Night Trolley	117	111	148
North & West Loops	3,453	3,247	3,154
Staunton On Demand	392	322	318
Urban On Demand	239	245	180
Stuarts Draft Link	379	463	533
BRCC North	926	2,237	1,301
BRCC South	2,106	2,416	2,092
Total:	21,897	22,623	22,635

Se	rvice Hours	5	
May	April	May	
2018	2018	2017	
616.0	588.0	616.0	
88.0	88.0	88.0	
264.0	252.0	264.0	
257.0	200.0	285.0	
16.0	12.0	12.0	
286.0	273.0	286.0	
176.0	179.0	187.0	
132.0	126.0	132.0	
176.0	168.0	176.0	
333.8	317.7	310.0	
315.5	300.3	332.0	
2,660.3	2,054.0	2,688.0	

Passengers per Service Hour				
May	April	May		
2018	2018	2017		
12.7	12.8	13.1		
10.2	11.7	11.5		
11.6	12.1	12.8		
9.6	10.0	8.6		
7.3	9.3	12.3		
12.1	11.9	11.0		
2.2	1.8	1.7		
1.8	1.9	1.4		
2.2	2.8	3.0		
2.8	7.0	4.2		
6.7	8.0	6.3		
8.2	9.0	8.4		
	May 2018  12.7  10.2  11.6  9.6  7.3  12.1  2.2  1.8  2.2  2.8  6.7	May         April           2018         2018           12.7         12.8           10.2         11.7           11.6         12.1           9.6         10.0           7.3         9.3           12.1         11.9           2.2         1.8           1.8         1.9           2.2         2.8           2.8         7.0           6.7         8.0		

## **Spotlight:**

Donna Mitchell, Dispatcher & Scheduler



Donna Mitchell is the familiar and friendly voice of BRITE, answering the calls on the Customer Service line and being the communication between BRITE base and the buses. Donna does an exceptional job of assisting passengers with their transportation questions and scheduling ADA Paratransit reservations, and goes above and beyond to make sure everyone can get a ride. BRITE staff and riders greatly appreciate her!

- Due to a road closure on May 1 in Staunton, the North Loop was unable to access the Baylor Street stop.
- CSPDC and VRT staff completed the monthly transit facility inspection on May 1.
- On May 1, BRITE participated in a conference call with DRPT regarding the new Driver Assistance System (DAS) pilot program that will be implemented on three BRITE buses in the summer.
- Due to graduation ceremonies, the BRCC Shuttle North was unable to travel into the JMU campus on May 3 and 4.
- Summer Hours for the Staunton Downtown Trolley became effective on May 7.
- The BRITE TAC meeting was held on Wednesday, May 9.
- To celebrate Bike to Work Day, May 18, BRITE offered free rides to cyclists on a first come, first served basis.
- On May 24, BRITE participated in the final photo shoot for the new website—locations included the BRITE facility, Waynesboro, and BRCC.
- In observance of Memorial Day, May 28, BRITE Bus routes did not operate with the exception of the Staunton Downtown Trolley.



Bus Phone Number 540-943-9302

## britebuzz

## June 2018 | FY 2018 Year End Summary

Urban & Rural Ridership	FY 2018	FY 2017	FY 2016	FY 2015
250 Connector	90,149	97,919	106,309	99,447
250 Connector—Saturday	11,978	12,636	10,671	8,495
Waynesboro Circulator	36,927	38,313	36,077	32,693
Downtown & Sat Night Trolleys	28,005	29,661	33,782	37,494
North & West Loops	39,381	36,770	30,612	33,357
Paratransit 1	3,812	3,788	4,024	3,634
Paratransit 2	2,421	1,745	1	_
Stuarts Draft Link	5,204	4,572	ı	_
BRCC North	21,511	24,383	26,613	28,752
BRCC South	27,935	30,088	34,982	37,710
340 Connector	-	388	3,422	3,320
Augusta County On-Demand	_	45	256	149
Totals	267,323	280,308	286,748	285,051

Year End Statistical Summary—Urban			
	FY 18	FY 17	FY 16
Passenger Trips	212,673	220,832	221,175
Service Hours	21,240	21,046	18,260
Cost per Passenger	\$6.56	\$6.52	\$5.71
Passengers per Hour	10.01	10.49	12.11
Fares	\$64,299	\$65,632	\$58,537
Year End Statistical Summary—Rural			
Year End Sta	tistical Sun	nmary—Ru	ıral
Year End Sta	tistical Sun FY 18	nmary—Ru FY 17	ral FY 16
Year End Sta Passenger Trips		•	
	FY 18	FY 17	FY 16
Passenger Trips	FY 18 54,650	FY 17 59,476	FY 16 65,273
Passenger Trips Service Hours	FY 18 54,650 9,475	FY 17 59,476 9,469	FY 16 65,273 9,308

Year End Financial Summary—Urban & Rural		
Expenses		
Administrative	\$212,473	
Service Contract	\$1,489,995	
Fuel	\$212,539	
Facility	\$93,176	
Other Costs	\$80,278	
Subtotal	\$2,088,461	
Less Fares	\$77,593	
Total	\$2,010,868	
Revenues		
Federal	\$1,209,502	
State	\$395,642	
Local	\$405,724	
Total	\$2,010,868	

## **FY 2018 Transit Highlights:**

- At the end of July, state, regional, and local leaders and several BRITE transit riders gathered to officially open the BRITE Transit Facility and welcome new buses to the fleet. The event was a celebration of reaching several milestones since the CSPDC took over the administration of the BRITE Bus Transit System in 2014.
- BRITE staff participated in several community outreach events throughout the year: Blue Ridge Community College's Welcome Day; Mary Baldwin University's Orientation Day; and Life After High School: An Inclusion Transition Fair.
- Updated and new print material became available. In the Fall, a
  BRITE Bus Route Network brochure was developed, giving a brief
  description of areas served and run time for all routes as well as
  a map that shows the connections of the entire network. In the
  Spring, display posters and brochure holders were ordered and
  custom posters created. Displays were delivered to partner
  organizations and local community organizations and agencies.
- A new BRITE Bus website was developed. Estland Design, a full-service marketing firm in Harrisonburg that specializes in web design and development, was awarded the project after a Request for Proposal for Web Design was solicited. The scope of services included the creation of an interactive, accessible, easy to navigate, mobile-responsive website, and included new photography and a trip planner.
- An Intelligent Transportation System (ITS) Study was completed by Kimley-Horn and Associates. ITS refers to technologies used to enhance service delivery and customer experience. The six-year plan included eight proposed projects and cost estimates of implementation and maintenance.
- BRITE submitted a statement of interest to the State and was selected to participate in the Driver Assistance System (DAS) Pilot Program. This program will equip three BRITE buses with DAS, which provides technology to detect "events," such as pedestrians, bicyclists, etc., in close proximity of the vehicle.
- A BRITE rider was named the Grand Prize winner of the 2017 Virginia Department of Rail and Public Transportation (DRPT) Try Transit Week giveaway. A special ceremony was held in January to celebrate and present the winner with a unique one-year pass for BRITE Bus Transit and Amtrak tickets.



## July 2018

250 Connector
250 Connector- SAT
Waynesboro Circulator
Downtown Trolley
Saturday Night Trolley
North & West Loops
Paratransit 1
Paratransit 2
Stuarts Draft Link
BRCC North
BRCC South
TOTAL

Total Passenger Trips		
July 2018	June 2018	July 2017
7,607	7,511	7,390
990	1,218	1,093
3,001	2,941	3,028
2,911	2,949	2,759
132	177	179
3,522	3,238	2,964
375	310	276
245	225	198
457	395	423
907	886	831
1,870	1,814	1,854
22,017	21,664	20,995

Service Hours		
July 2018	June 2018	July 2017
588.0	588.0	560.0
88.0	110.0	110.0
252.0	252.0	240.0
274.0	271.0	271.0
12.0	15.0	15.0
273.0	273.0	260.0
168.0	168.0	170.0
126.0	126.0	120.0
168.0	168.0	160.0
317.7	312.7	305.0
300.3	295.3	285.0
2,566.9	2,578.9	2,496.0

Passengers Per Service Hour			
July	June	July	
2018	2018	2017	
12.9	12.8	13.2	
11.3	11.1	9.9	
11.9	11.7	12.6	
10.6	10.9	10.2	
11.0	11.8	11.9	
12.9	11.9	11.4	
2.2	1.8	1.6	
1.9	1.8	1.7	
2.7	2.4	2.6	
2.9	2.8	2.7	
6.2	6.1	6.5	
8.6	8.4	8.4	

## Spotlight

**BRITE Transit Facility Security Assessment Completed** 

Noel Training & Consulting conducted a Risk & Vulnerability Assessment for the BRITE Transit Facility as well as prepared a report. The assessment consisted of two days of multiple building inspection walk-throughs and discussions with BRITE staff and local emergency management professionals. The report outlines these observations, considerations, and conclusions, and lists prioritized risk reduction strategies.

- → Effective Monday, July 2, the Staunton Mall bus stop was relocated to the Legacy Theater entrance along the rear side of the mall
- → In observance of Independence Day, the Staunton Downtown Trolley was the only BRITE Bus route that operated, with a slight route modification.
- → The BRITE TAC meeting scheduled for Wednesday, July 11 was canceled.
- → CSPDC and VRT staff completed the monthly BRITE Transit Facility inspection on July 16.
- → Noel Training & Consulting conducted and prepared a Risk & Vulnerability
   Assessment and Report for the BRITE Transit Facility on July 17-18.
- → On July 24, the BRCC Shuttle North operated on a slight delay due to Interstate 81 southbound closure.



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## Passenger & Service Hours Statistics

## August 2018

250 Connector
250 Connector- SAT
Waynesboro Circulator
Downtown Trolley
Saturday Night Trolley
North & West Loops
Paratransit 1
Paratransit 2
Stuarts Draft Link
BRCC North
BRCC South
TOTAL

Total Passenger Trips		
Aug 2018	July 2018	Aug 2017
8,763	7,607	8,278
1,066	990	889
3,428	3,001	3,303
3,020	2,911	2,836
155	132	139
3,948	3,522	3,515
378	375	342
282	245	213
505	457	432
1,775	907	1,806
2,560	1,870	2,501
25,880	22,017	24,254

Service Hours			
Aug 2018	July 2018	Aug 2017	
644.0	588.0	644.0	
88.0	88.0	88.0	
276.0	252.0	276.0	
285.0	274.0	285.0	
12.0	12.0	12.0	
299.0	273.0	299.0	
184.0	168.0	196.0	
138.0	126.0	138.0	
184.0	168.0	184.0	
344.8	317.7	354.0	
325.8	300.0	331.0	
2,780.6	2,567.0	2,807.0	

Passengers Per Service Hour			
Aug 2018	July 2018	Aug 2017	
13.6	12.9	12.9	
12.1	11.3	10.1	
12.4	11.9	12.0	
10.6	10.6	10.0	
12.9	11.0	11.6	
13.2	12.9	11.8	
2.1	2.2	1.7	
2.0	1.9	1.5	
2.7	2.7	2.3	
5.1	2.9	5.1	
7.9	6.2	7.6	
9.3	8.6	8.6	

## Spotliaht

## Service Notes The new BRITE Bus website went live. Frontier Center) were GPSed and installed. Transportation Association of Virginia (CTAV)

**BRITE Participation in BRCC & MBU Orientation Events** 

BRITE staff participated in Blue Ridge Community College's and Mary Baldwin University's orientation events in August. BRCC held their new student orientation event on August 10th. BRITE participated in two of MBU's events for new students- orientation on August 27th and their Meet Staunton event on August 29th and 30th.

- → Two new stops along Richmond Avenue (MedExpress &
- → On August 1st, CSPDC and VRT staff met to learn more about the Driver Assistance System (DAS) Pilot Program.
- → CSPDC and VRT staff attended the 2018 Community Conference & EXPO in Fredericksburg, VA on August 7th-9th.
- → CSPDC and VRT staff completed the monthly BRITE Transit Facility inspection on August 17th.
- → On Monday, August 20th, the westbound 250 Connector made a slight route modification due to construction.
- → Due to heavy traffic congestion on Tuesday, August 21st, the BRCC Shuttle North had a modified schedule.
- → The BRCC Shuttle North service schedule was slightly modified on Friday, August 24th due to an incident with the bus.
- → On August 29th, CSPDC, VRT, Augusta County staff, and the Myers Corner developer met to discuss the location for BRITE Bus Stops throughout the new development.





Monthly Revenue Hours

250 Connector

250 Connector-SAT

**Downtown Trolley** 

Paratransit 1

Paratransit 2

**BRCC North** 

**BRCC South** 

TOTAL

Stuarts Draft Link

Waynesboro Circulator

Saturday Night Trolley North & West Loops

532

110

228

260

15

247

152

114

190

301

285

2.435

Salo Granoneo			
Monthly Revenue Miles	Monthly Passenger Trips	S	
9,470	7,533		
1,958	1,441		
3,548	2,839		
2,188	2,694		
224	193		
3,372	2,887		
2,199	312		
2,257	257		
4,296	478		
5,984	2,599		
8,910	2,414		

## Service Notes

23.647

44.403

- → The Trip Planner on the new BRITE website went live this
- → The Staunton Downtown Trolley and BRCC Shuttles (North and South) operated on Labor Day, Monday, September 3rd.
- → Effective Tuesday, September 4th, the Stuarts Draft Link's two-hour mid-day break was closed and service is now continuous from 6:50A-4:43P.
- → The Waynesboro Circulator experienced a delay on September 4th due to an accident.
- → CSPDC and VRT staff completed the monthly facility inspection on Friday, September 7th.
- → The BRITE Transit Advisory Committee meeting scheduled for September 12th was canceled.
- → The statewide Try Transit Week, September 17-21, was celebrated by BRITE with free rides on all routes on Wednesday, September 19th.
- → On September 21st, BRITE was unable to provide service to Statler Square, Valley View, and the Staunton Mall due to a road closure on Greenville Avenue.
- → BRITE operated modified routes September 28th and 29th due to road closures in Downtown Staunton for Queen City Mischief and Magic Weekend.

## September 2018

## potlight

#### TRY TRANSIT WEEK CELEBRATED

Virginians are trying transit and loving it! TryTransitWeek.org



**TRANSIT** SEPTEMBER 17-21, 2018



BRITE participated in the statewide Try Transit Week again this year by offering free rides to all passengers on all routes on Wednesday, September 19th. BRITE passengers took advantage of the day with ridership numbers increasing by 100 riders (comparison from previous Wednesday to free ride Wednesday).

As part of Try Transit Week, the Virginia Department of Rail and Public Transportation (DRPT) sponsors a Try Transit Week pledge giveaway. Participants who pledge to try transit are automatically entered for a chance to win a grand prize of a year of free transit service and a pair of round-trip tickets aboard Amtrak's Northeast Regional train, and regional prizes of free bus passes. This year's area regional winner was Mayor Carolyn Dull of Staunton, and she donated her winnings to New Directions and Valley Community Services Board.



## October 2018

250 Connector
250 Connector- SAT
Waynesboro Circulator
Downtown Trolley
Saturday Night Trolley
North & West Loops
Paratransit 1
Paratransit 2
Stuarts Draft Link
BRCC North
BRCC South
TOTAL

Total Passenger Trips		
Oct 2018	Sept 2018	Oct 2017
9,407	7,533	8,495
1,126	1,441	955
3,714	2,839	2,974
2,727	2,694	2,484
133	193	142
3,613	2,887	3,516
387	312	314
281	257	220
664	478	501
2,909	2,599	2,851
2,909	2,414	2,905
27,870	23,647	25,357

Service Hours			
Oct 2018	Sept 2018	Oct 2017	
644.0	532.0	616.0	
88.0	110.0	88.0	
276.0	228.0	264.0	
285.0	260.0	274.0	
12.0	15.0	12.0	
299.0	247.0	286.0	
184.0	152.0	187.0	
138.0	114.0	132.0	
230.0	190.0	176.0	
349.8	301.6	337.5	
330.8	285.0	315.5	
2,836.6	2,434.6	2,688.0	

Passengers Per Service Hour		
Oct	Sept	Oct
2018	2018	2017
14.6	14.2	13.8
12.8	13.1	10.9
13.5	12.5	11.3
9.6	10.4	9.1
11.1	12.9	11.8
12.1	11.7	12.3
2.1	2.1	1.7
2.0	2.3	1.7
2.9	2.5	2.8
8.3	8.6	8.4
8.8	8.5	9.2
9.8	9.7	9.4

## Spotlight

## Service Notes



#### New 250 Connector Stops - Myers Corner, Fishersville

Implemented October 15, BRITE Bus added two stops in Fishersville. These signed stops are within the Myers Corner development- one at Gosnell Crossing / Myers Corner Dr and the other at Myers Corner Dr / Old Oaks Dr- and are served by the 250 Connector (Eastbound & Westbound). Benches and other amenities may be added in the future.

- → On Wednesday, October 3, the Waynesboro Circulator had a slight route deviation due to road construction.
- → The Staunton North & West Loops experienced a delay on Wednesday, October 3.
- → The BRCC Shuttle North experienced a delay during the morning of Thursday, October 4.
- → On Saturday, October 6, some Downtown Staunton bus stops were inaccessible due to street closures for the Staunton Pride Festival.
- → All BRITE routes ran on their regular schedules on Columbus Day, Monday October 8.
- → Due to parking lot closures, the 250 Connector was unable to access Valley View Senior Apartments October 8-10.
- → On Monday, October 15, BRITE Bus added two bus stops within the Myers Corner development in Fishersville.



## November 2018

Bus Phone Number 540-943-9302

250 Connector
250 Connector- SAT
Waynesboro Circulator
Downtown Trolley
Saturday Night Trolley
North & West Loops
Paratransit 1
Paratransit 2
Stuarts Draft Link
BRCC North
BRCC South
TOTAL

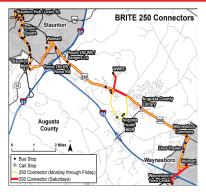
Total Passenger Trips		
Nov 2018	Oct 2018	Nov 2017
7,196	9,407	7,236
862	1,126	740
3,188	3,714	3,240
1,717	2,727	1,566
115	133	114
3,020	3,613	3,532
331	387	312
283	281	181
541	664	487
1,932	2,909	2,138
2,121	2,909	2,538
21,306	27,870	22,084

Service Hours		
Nov 2018	Oct 2018	Nov 2017
556.0	644.0	588.0
88.0	88.0	88.0
238.0	276.0	252.0
198.0	285.0	209.0
12.0	12.0	12.0
258.0	299.0	273.0
158.0	184.0	179.0
120.0	138.0	126.0
198.0	230.0	168.0
294.6	349.8	321.3
278.0	330.8	300.0
2,398.6	2,836.6	2,516.5

Passengers Per Service Hour		
Nov 2018	Oct 2018	Nov 2017
12.9	14.6	12.3
9.8	12.8	8.4
13.4	13.5	12.9
8.7	9.6	7.5
9.6	11.1	9.5
11.7	12.1	12.9
2.1	2.1	1.7
2.4	2.0	1.4
2.7	2.9	2.9
6.6	8.3	6.7
7.6	8.8	8.5
8.9	9.8	8.8

## Spotlight

## Service Notes



250 Connector Route Evaluation

On November 27th, Kimley-Horn hosted a kick-off meeting for the 250 Connector Route Evaluation and Recommendations Study. The purpose of the meeting was to introduce the study and engage all stakeholders in conversation about possible route and stop recommendations that could better serve the transit needs of the corridor. A final report with alternatives will be presented in the Spring.

- The BRCC North was unable to travel Route 11 between Mt. Crawford and Weyers Cave due to paving on November 1st.
- → On November 5th, the Winter Hours for the Staunton Downtown Trolley went into effect. Service now concludes at 6PM.
- → On Election Day, BRITE offered free rides on all routes.
- → Due to a mechanical issue on November 8th, the BRCC South did not operate between 2PM and 3PM. The route resumed its regular schedule at 3PM.
- → The Downtown Trolley and 250 Connector ran modified routes the morning of November 10th due to road closures for the Staunton Veteran's Day Parade. All routes operated their regular schedules on Veteran's Day.
- ightarrow The BRITE TAC meeting was held on November 14th at the BRITE Transit Facility.
- → CSPDC and VRT staff completed the monthly transit facility inspection on November 14th.
- → There was no BRITE Bus service on November 15th due to inclement weather. On November 16th, BRITE operated on a two-hour delay and ran modified routes due to inclement weather and storm damage.
- ightarrow The BRCC North was unable to access JMU's Godwin Transit Center due to maintenance on November 21st.
- → BRITE Bus did not operate on November 22nd in observance of Thanksgiving. All routes operated as scheduled November 21st and 23rd.





# Service Hours Dec Nov Dec Dec Nov Dec

250 Connector
250 Connector- SAT
Waynesboro Circulator
Downtown Trolley
Saturday Night Trolley
North & West Loops
Paratransit 1
Paratransit 2
Stuarts Draft Link
BRCC North
BRCC South
TOTAL

Total Passenger Trips		
Dec 2018	Nov 2018	Dec 2017
5,690	7,196	6,295
966	862	848
3,128	3,188	2,989
1,340	1,717	1,633
142	115	151
2,592	3,020	3,113
309	331	297
183	283	145
514	541	446
1,191	1,932	1,149
1,779	2,121	1,865
17,834	21,306	18,931

Service Hours		
Dec 2018	Nov 2018	Dec 2017
520.0	556.0	560.0
110.0	88.0	110.0
228.0	238.0	240.0
192.0	198.0	200.0
15.0	12.0	15.0
241.9	258.0	260.0
152.0	158.0	170.0
114.0	120.0	120.0
190.0	198.0	160.0
275.5	294.6	300.0
259.7	278.0	280.0
2,298.1	2,398.6	2,415.0

Passengers Per Service Hour		
Dec 2018	Nov 2018	Dec 2017
10.9	12.9	11.2
8.8	9.8	7.7
13.7	13.4	12.5
7.0	8.7	8.2
9.5	9.6	10.1
10.7	11.7	12.0
2.0	2.1	1.7
1.6	2.4	1.2
2.7	2.7	2.8
4.3	6.6	3.8
6.9	7.6	6.7
7.8	8.9	7.8

## Spotlight

## Service Notes



#### BRITE Driver Honored as VRT Employee of the Year

On Saturday, December 1, 2018, Richard "Rich" Cooper was selected as the Virginia Regional Transit (VRT) Employee of the Year. Rich has been with VRT for over 15 years as a part-time employee. During the day, Rich works for the City of Staunton, and in the evenings he can be found on the 250 Connector. On Saturdays he can always be found as the driver of the Saturday Night Trolley. Rich is an exemplary employee, and is always willing to go the extra mile for VRT, BRITE, and his passengers. Congratulations Rich on this well deserved recognition.

- → BRITE participated in several of the area's holiday parades: Staunton, Waynesboro, Bridgewater, and Stuarts Draft.
- → BRITE North & West Loops were unable to access the Staunton Senior Center on December 4th due to road closure.
- ightarrow On December 10th, BRITE did not operate due to inclement weather.
- → CSPDC and VRT staff completed the monthly BRITE Transit Facility inspection on December 12th.
- → From December 17th- January 4th, the 250 Connector Route Study survey was open to solicit feedback from riders about how to improve the route. Surveys were available online and paper copies were available on the 250 Connector buses.
- $\rightarrow$  On December 24th, service concluded at 6:30 pm (BRCC Shuttle routes concluded at 5:30 and 6 pm).
- → In observance of Christmas, BRITE did not operate service on December 25th.
- → On December 31st, service concluded at 6:30 pm (BRCC Shuttle routes concluded at 5:30 and 6 pm).
- → Sixteen (16) new Waynesboro bus stop signs were installed in December.
- → In December, new BRITE brochures were published and distributed.