



Central Shenandoah Planning District Commission
 112 MacTanly Place—Staunton, VA 24401
 540-885-5174
 Bus Phone Number 540-943-9302

January 2017

Passenger Statistics:

	Monthly Passengers (July—December 2016)						
	July	August	September	October	November	December	Totals
Staunton Demand	291	356	337	353	319	266	1,922
Urban Demand			238	171	152	152	713
Downtown/Saturday Night Trolley	3,532	3,244	2,957	3,135	2,053	1,978	16,899
North & West Loops	2,807	2,985	2,935	2,853	3,152	3,004	17,736
250 Connector	8,506	9,102	8,556	8,506	8,030	7,021	49,721
250 Connector—Saturday	1,376	983	1,176	1,493	833	794	6,655
Waynesboro Circulator	3,058	3,145	2,838	2,908	3,022	3,112	18,083
Stuarts Draft Link		119	382	373	347	307	1,528
BRCC North	959	2,086	3,251	2,800	2,658	1,553	13,307
BRCC South	2,290	3,184	3,422	2,916	2,603	2,176	16,591
Totals	22,819	25,204	26,092	25,508	23,169	20,363	143,155

Spotlight: FY2017 Financial Summary

July 1, 2016—December 31, 2016			Remaining	
Cost	FY17 Budget	Actual (YTD)	Dollars	Percent
CSPDC Costs	\$158,621	\$79,889	\$78,732	50%
Operating Contract	\$1,318,882	\$615,671	\$703,211	53%
Other Contracts	\$37,000	\$9,324	\$27,676	75%
Transportation & Training	\$3,500	\$443	\$3,057	87%
Marketing	\$7,500	\$-	\$7,500	100%
Printing	\$15,500	\$897	\$14,603	94%
Miscellaneous	\$-	\$4,907	\$(4,907)	-- %
Total	\$1,541,003	\$711,131	\$829,872	54%
Fares	\$60,872	\$32,607	\$28,265	46%

Service Notes:

- The BRITE buses adjusted their schedules for the New Year's Day holiday with no service on January 2nd.
- CSPDC staff and Steering Committee members met with DRPT staff on January 6th to discuss next steps for completion of the Inter-Regional Transit Study.
- Service did not operate on January 7th due to inclement weather and unsafe driving conditions.
- The BTAC met on January 11th and Lib Rood from the KFH Group presented the Inter-Regional Transit Study to the Committee.
- On January 20th, the CSPDC received proposals from interested parties for turnkey provision of transit service for BRITE Bus. The Proposal Analysis Group (PAG) had their initial meeting on January 23rd to validate the proposals and discuss the evaluation criteria.



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February 2017

Passenger & Service Hours Statistics:

	Total Passenger Trips			Service Hours			Passengers per Service Hour		
	Feb. 2017	Jan. 2017	Feb. 2016	Feb. 2017	Jan. 2017	Feb. 2016	Feb. 2017	Jan. 2017	Feb. 2016
250 Connector	7,891	7,872	8,289	560.0	588.0	556.0	14.1	13.4	14.6
250 Connector- Sat.	938	723	944	88.0	66.0	88.0	10.7	11.0	8.4
Waynesboro Circulator	3,377	3,186	2,926	240.0	252.0	236.0	14.1	12.6	11.8
Downtown Trolley	1,817	1,559	1,638	192.0	192.0	192.0	9.5	8.1	10.3
Saturday Night Trolley	135	91	188	12.0	9.0	32.0	11.3	10.1	9.3
North & West Loops	3,083	3,058	2,182	260.0	273.0	198.0	11.9	11.2	12.3
Staunton On Demand	320	280	333	170.0	178.5	168.0	1.9	1.6	1.9
Urban On Demand*	178	162	18	120.0	126.0	26.0	1.5	1.3	0.7
340 Connector			295			120.0			2.4
Stuarts Draft Link	503	447		160.0	168.0		3.1	2.7	
BRCC North	2,403	2,133	2,556	280.0	295.0	282.0	8.6	7.2	9.9
BRCC South	2,344	2,311	2,484	300.0	316.0	262.0	7.8	7.3	12.6
Total:	22,989	21,822	21,853	2,382.0	2,463.5	2,160.0	9.7	8.9	10.7

*Prior year numbers are for Augusta County On-Demand Service

Spotlight:

On December 6, 2016, a Request for Proposal (RFP) for a five-year turnkey contract for operation of the BRITE transit services was advertised. On December 15, 2016, a pre-proposal meeting was conducted for interested transit providers at the Fishersville Transit Facility. Over 100 questions related to the RFP and service were received by the December 30th deadline, and responses in the form of amendments were provided and published. A Proposal Analysis Group (PAG) reviewed and scored the proposals based on the published evaluation criteria, and shortlisted three firms. These firms participated in face-to-face interviews, resulting in re-scoring of the firms. On March 15, 2017, the CSPDC published notice to enter into contract with Virginia Regional Transit. The resulting contract will be for an initial five year period, with the potential for two two-year extensions.

Service Notes:

- On February 1st, state grants were submitted for urban and rural operating and capital grants for FY 2018.
- CSPDC staff met with City of Waynesboro staff on February 9th to discuss logistics pertaining to bus stop signs and shelters in the City.
- The Virginia Office of Intermodal Planning and Investment (OIPI) hosted an open house on February 15th for local stakeholders and the public to share input on the strategic investment recommendations for the VTrans Multimodal Transportation Plan (VMTP).
- On February 16th, the Commonwealth Transportation Board (CTB) approved the CSPDC mid-cycle grant for fees related to the transfer of the transit facility in Fishersville from Virginia Regional Transit to the CSPDC, in support of BRITE bus services.

March 2017

Passenger & Service Hours Statistics:

	Total Passenger Trips		
	Mar. 2017	Feb. 2017	Mar. 2016
250 Connector	8,338	7,891	9,917
250 Connector- Sat.	1,028	938	879
Waynesboro Circulator	3,448	3,377	3,365
Downtown Trolley	1,913	1,817	2,208
Saturday Night Trolley	133	135	220
North & West Loops	3,230	3,083	2,416
Staunton On Demand	322	320	371
Urban On Demand*	185	178	22
340 Connector			298
Stuarts Draft Link	484	503	
BRCC North	2,054	2,403	2,585
BRCC South	2,519	2,344	2,972
Total:	23,654	22,989	25,253

*Prior year numbers are for Augusta County On-Demand Service

Service Notes:

- Virginia Regional Transit (VRT) and Central Shenandoah Planning District Commission (CSPDC) staff attended the Wilson Workforce and Rehabilitation Center Small Area Study Kick-Off meeting on March 3rd.
- Held a BRITE Transit Advisory Committee meeting on March 8th.
- The CSPDC provided notice of its decision to award the contract for Turn Key Operation of BRITE Public Transit Services to VRT on March 15th.
- On March 17th, met with VRT and Timmons Group, and respective sub-contractors, for the Transit Facility Condition Evaluation Kick-Off meeting.
- CSPDC staff continued work on BRITE website development by meeting with a Blue Ridge Community College student to gather further insight on web development logistics.
- On March 29th, CSPDC staff attended the I-64 Corridor Study meeting, where the Inter-Regional Transit Study was presented.

Spotlight:

New bus stop signs, benches, and shelters are being installed throughout the Staunton-Augusta-Waynesboro area with the assistance of local Public Works departments. All of the bus stop signs for Staunton have been produced, and a majority of those signs have been installed. In addition to the installation of new signage in Staunton, new benches have also been ordered, installed, and in some cases replaced. Benches have been installed / replaced at the Staunton Public Library, Rite Aid on West Beverley Street, and Dollar General on West Beverley Street. Waynesboro bus stop signs have been produced, and installation will begin in the near future. A shelter will be installed in Waynesboro at Springdale Apartments in the near future. Augusta County bus stop signs will be produced in April and installed respectively with assistance from VDOT.



April 2017

Passenger & Service Hours Statistics:

	Total Passenger Trips			Service Hours			Passengers per Service Hour		
	April 2017	March 2017	April 2016	April 2017	March 2017	April 2016	April 2017	March 2017	April 2016
250 Connector	7,766	8,338	8,626	560.0	636.0	588.0	13.9	13.1	14.7
250 Connector- Sat.	1,376	1,028	1,432	110.0	88.0	110.0	12.5	11.7	13.0
Waynesboro Circulator	3,104	3,448	2,793	240.0	272.0	252.0	12.9	12.7	11.1
Downtown Trolley	1,913	1,913	2,419	200.0	214.0	208.0	9.6	8.9	11.6
Saturday Night Trolley	202	133	282	15.0	12.0	40.0	13.5	11.1	7.1
North & West Loops	2,907	3,230	2,259	260.0	295.0	210.0	11.2	10.9	10.8
Staunton On Demand	308	322	314	170.0	187.0	178.5	1.8	1.7	1.8
Urban On Demand*	158	185	38	120.0	132.0	32.5	1.3	1.4	1.2
340 Connector			275			126.0			2.2
Stuarts Draft Link	529	484		160.0	180.0		3.3	2.7	
BRCC North	2,174	2,054	2,436	305.0	321.75	295.0	7.1	6.4	8.3
BRCC South	2,334	2,519	3,000	285.0	344.75	274.0	8.2	7.3	10.9
Total:	22,771	23,654	23,874	2,425.0	2,682.5	2,314.0	9.4	8.8	10.3

**Prior year numbers are for Augusta County On-Demand Service*

Spotlight:

BRITE driver, Kevin Anstine, participated in the 2017 Virginia State Paratransit ROADEO on Saturday, April 29, 2017 in Lynchburg. Over 150 drivers, from various areas in the Commonwealth, participated to demonstrate their knowledge and skills in areas of transportation service. Participants included previous National Paratransit ROADEO winners, as well as many other skilled and knowledgeable drivers. We are pleased to say Kevin was the winner of the written knowledge exam that is part of the process. Kevin has been a driver for BRITE for many years. During the day he drives for Albemarle County Schools, and can be found in the evenings as a regular driver on the BRCC Shuttle South. Congratulations Kevin.



Service Notes:

- The month of April concluded the winter hours for the Staunton Downtown Trolley. Beginning in May, summer hours begin and service is extended until 9:00PM.
- Susan Newbrough, VRT, attended the 12th Annual Drug & Alcohol Program National Conference April 18th-20th in New Orleans, Louisiana.
- Work has commenced on the creation of BRITE social media accounts—a Facebook page and a Twitter page will be created to help share information and engage users.



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May 2017

Passenger & Service Hours Statistics:

	Total Passenger Trips			Service Hours			Passengers per Service Hour		
	May 2017	April 2017	May 2016	May 2017	April 2017	May 2016	May 2017	April 2017	May 2016
250 Connector	8,063	7,766	9,127	616.0	560.0	588.0	13.1	13.9	15.5
250 Connector- Sat.	1,012	1,376	1,095	88.0	110.0	88.0	11.5	12.5	12.4
Waynesboro Circulator	3,373	3,104	2,781	264.0	240.0	252.0	12.8	12.9	11.0
Downtown Trolley	2,461	1,913	2,793	285.0	200.0	286.0	8.6	9.6	9.8
Saturday Night Trolley	148	202	207	12.0	15.0	32.0	12.3	13.5	6.5
North & West Loops	3,154	2,907	2,382	286.0	260.0	213.0	11.0	11.2	11.2
Staunton On Demand	318	308	315	187.0	170.0	178.5	1.7	1.8	1.8
Urban On Demand*	180	158	22	132.0	120.0	26.0	1.4	1.3	0.8
340 Connector			231			126.0			1.8
Stuarts Draft Link	533	529		176.0	160.0		3.0	3.3	
BRCC North	1,301	2,174	1,228	310.0	305.0	299.0	4.2	7.1	4.1
BRCC South	2,092	2,334	2,385	332.0	285.0	278.0	6.3	8.2	8.6
Total:	22,635	22,771	22,566	2,688.0	2,425.0	2,366.5	8.4	9.4	10.3

*Prior year numbers are for Augusta County On-Demand Service

Spotlight:

The new contract between the CSPDC and VRT for turn-key operation of the BRITE Public Transit Services will be effective beginning July 1, 2017. As of this date, the CSPDC will be the owner of the Fishersville transit facility, with VRT as the contracted provider. Additionally with the new contract, a new fleet of buses is included. Buses are being produced in Indiana, with the trolley being produced in Wisconsin.

New monthly ridership data reporting will be implemented as well. CSPDC and VRT staff have created a more streamlined and comprehensive format for data to be reported to the CSPDC on a monthly basis. Such data includes revenue hours and miles, passenger trips and fares, token sales, ridership analysis, call log information, ADA reporting, and drug and alcohol testing reports. The new format testing will take place in June, for the implementation date of July 1st.

Service Notes:

- Effective May 1, 2017, the Downtown Trolley Summer hours were implemented, extending service from 10:00AM—9:00PM.
- CSPDC staff attended FTA's Procurement System Review Workshop held in Philadelphia, PA, May 1-2, 2017.
- Due to JMU Graduation Ceremonies, the BRCC North had a route deviation May 5, 2017 and did not stop on campus and redirected to Port Republic Road.
- A BRITE Transit Advisory Committee Meeting was held on May 10, 2017.
- In observance of Memorial Day, May 29, 2017, BRITE operated the Downtown Trolley route in Staunton.
- CSPDC and VRT staff met throughout the month regarding the transition of the ownership of the transit facility in Fishersville, and the new contract for service provision which will be effective July 1, 2017.
- All of the BRITE bus stop signs have been produced and delivered to their respective parties for installation.



June 2017 | FY 2017 Year End Summary

Ridership Composition:

June 2017	Fare Rides	Special Fare Rides	Reduced Fare	WWRC	Tokens	Augusta Health	Kids	Students	Total
Waynesboro Circulator	2,769	7	0	97	75	334	345	115	3,742
250 Connector—M-F	4,857	48	0	1,732	72	872	416	271	8,268
250 Connector—Sat	480	2	0	379	7	5	19	12	904
Downtown Trolley	1,863	27	220	10	32	12	257	21	2,442
Saturday Night Trolley	166	4	15	2	1	0	63	15	266
North & West Loops	2,698	12	0	1	65	91	349	68	3,284
Staunton On-Demand	253	4	0	0	13	37	11	0	318
Urban On-Demand	52	2	0	33	0	79	3	0	169
Stuarts Draft Link	251	4	0	2	22	222	22	25	548
BRCC North	580	16	0	1	15	12	20	367	1,011
BRCC South	1,412	41	0	3	23	27	104	287	1,897
Total:	15,381	167	235	2,260	325	1,691	1,609	1,181	22,849

Year End Statistical Summary—Urban

	FY 17	FY 16	% Change
Passenger Trips	220,832	221,175	-0.16%
Service Hours	21,046	18,260	15.26%
Cost per Passenger	\$6.52	\$5.71	14.19%
Passengers per Hour	10.49	12.11	-13.38%
Fares	\$65,632	\$58,537	12.12%

Year End Statistical Summary—Rural

	FY 17	FY 16	% Change
Passenger Trips	59,476	65,273	-8.88%
Service Hours	9,468.5	9,308	1.72%
Passengers per Hour	6.28	7.41	-15.25%
Fares	\$14,219	\$14,615	-2.71%

Year End Financial Summary—Urban

Expenses	
Administrative	\$181,904
Service Contract (21,046 service hours @ \$58.75)	\$1,236,453
Other Costs	\$22,561
Subtotal	\$1,440,918
Less Fares	\$65,623
Total	\$1,375,295
Revenues	
Federal	\$873,115
State	\$298,212
Local	\$203,968
Total	\$1,375,295

FY 2017 Transit Highlights:

- Resources were focused on planning and implementation of the remaining TDP recommended route revisions, including revamping the Waynesboro Circulator; eliminating the 340 Connector, and creating the Stuarts Draft Link; eliminating the under-performing Augusta County On-Demand service, and providing an additional daily On-Demand service; and closing the evening service break on both the BRCC South and North.
- In December, the CSPDC solicited proposals from interested parties to provide turnkey provision of transit service for BRITE Bus. In March, the CSPDC published notice to enter into contract with Virginia Regional Transit. The resulting contract, effective beginning July 1, 2017, will be for an initial five year period, with the potential for two two-year extensions.
- The closing on the transfer of ownership of the transit facility to the CSPDC took place on June 30, 2017. Prior to the closing, the Commonwealth Transportation Board approved the CSPDC mid-cycle grant to fund all costs related to the transfer. Additionally, the Timmons Group completed a Transit Facility Condition Evaluation.
- Urban and rural routes were all consolidated under the BRITE brand.
- CSPDC and VRT staff completed a comprehensive inventory of all bus stop signage throughout the BRITE transit system—approximately 140 stops—to assist with the installation of new BRITE bus stop signs. Bus stop signs were installed with the assistance of local Public Works departments, VDOT, and private funding partners/property owners.
- Developed BRITE social media presence through the creation of Facebook and Twitter pages to help share information and engage users.
- Work was finalized for the Inter-Regional Bus Study to examine feasibility of initiating commuter/inter-regional service between Harrisonburg, Staunton, Waynesboro, and Charlottesville. For the past year, a steering committee comprised of stakeholders worked with KFH Group on this feasibility study to complete a detailed service plan including routing, stops, costs, and potential funding sources.

July 2017

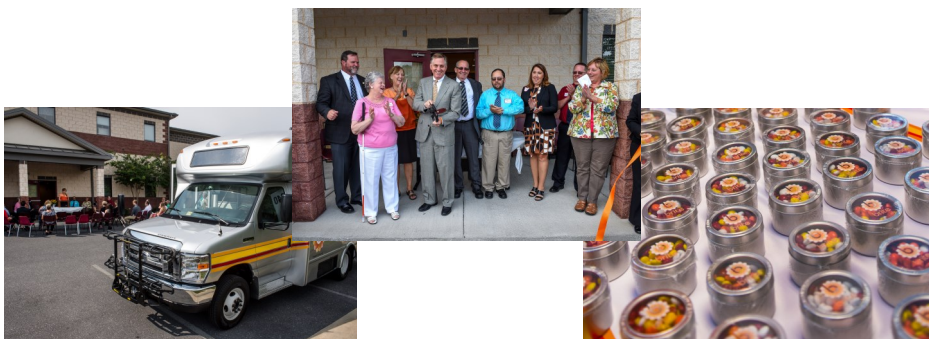
Passenger & Service Hours Statistics:

	Total Passenger Trips			Service Hours			Passengers per Service Hour		
	July 2017	June 2017	July 2016	July 2017	June 2017	July 2016	July 2017	June 2017	July 2016
250 Connector	7,390	8,268	8,506	560.0	616.0	560.0	13.2	13.4	15.2
250 Connector- Sat.	1,093	904	1,376	110.0	88.0	110.0	9.9	10.3	12.5
Waynesboro Circulator	3,028	3,742	3,058	240.0	264.0	240.0	12.6	14.2	12.7
Downtown Trolley	2,759	2,561	3,343	271.0	274.0	271.0	10.2	9.3	12.3
Saturday Night Trolley	179	147	189	15.0	12.0	15.0	11.9	12.3	12.6
North & West Loops	2,964	3,284	2,807	260.0	286.0	260.0	11.4	11.5	10.8
Staunton On Demand	276	318	291	170.0	187.0	170.0	1.6	1.7	1.7
Urban On Demand*	198	169	39	120.0	132.0	32.5	1.7	1.3	1.2
340 Connector			219			120.0			1.8
Stuarts Draft Link	423	548		160.0	176.0		2.6	3.1	
BRCC North	831	1,011	959	305.0	332.5	280.0	2.7	3.0	3.4
BRCC South	1,854	1,897	2,290	285.0	310.5	260.0	6.5	6.1	8.8
Total:	20,995	22,849	23,077	2,496.0	2,678.0	2,318.5	8.4	8.5	10.0

**Prior year numbers are for Augusta County On-Demand Service*

Spotlight:

State, regional, and local leaders and several BRITE transit riders gathered to officially open the BRITE Transit Facility and welcome new buses to the fleet on July 27th. Executive Director Bonnie Riedesel and Board Chair Frank Friedman kicked off the event, then introduced remarks from key officials including Jennifer DeBruhl, Virginia Department of Rail and Public Transportation Chief of Public Transportation; Bruce Simms, Virginia Regional Transit CEO; and Wayne Martin, BTAC Chair. Rider perspectives were also included at the event from transit riders Rebecca Messer and Paul Terry as well as WWRC teacher Stephen Sweeney, who all shared how important reliable transit is to many Staunton, Augusta County, and Waynesboro residents by providing access to training, services, health care, and employment. The event was a celebration of reaching several milestones since the CSPDC took over the administration of the BRITE Bus Transit System several years ago.



Service Notes:

- New, silver BRITE buses started service July 1st.
- New monthly data reporting began July 1st.
- In observance of Independence Day, BRITE operated on a regular schedule Monday, July 3rd with some route deviations around Gypsy Hill Park, and no service on Tuesday, July 4th, with the exception of the Staunton Downtown Trolley operating on a regular schedule with some route deviation around Thornrose Avenue.
- The BRCC Shuttle North experienced some delays on July 14th due to an accident on I-81 North from Mt. Crawford to Harrisonburg and heavy traffic on Route 11 North.
- The 250 Connector had modified service on July 26th due to downed powerlines along Greenville Avenue in Staunton.
- The BRITE Transit Facility and Bus Ribbon Cutting Ceremony was held on July 27th at the BRITE Transit Facility in Fishersville.

August 2017

Waynesboro Circulator
250 Connector—Weekday
250 Connector—Saturday
Downtown Trolley—Weekday
Downtown Trolley—Saturday
Saturday Night Trolley
Staunton North & West Loops
Staunton On-Demand
Urban On-Demand
Stuarts Draft Link
BRCC North
BRCC North—Friday
BRCC South
BRCC South—Friday
Total:

Monthly Revenue Hours	Monthly Revenue Miles	Monthly Passenger Trips
276	4,294.56	3,303
644	11,463.2	8,278
88	1,566.4	889
253	2,104.96	2,342
32	266.24	494
12	179.04	139
299	4,081.35	3,515
195.5	2,524.94	342
138	2,248.02	213
184	4,160.24	432
308.75	7,164.9	1,638
45	1,005.6	168
289.75	9,028.8	2,175
41	1,306.8	326
2,806	51,395.05	24,254

Spotlight:

Fall semesters have started for area colleges and universities. Classes began for Blue Ridge Community College (August 21) and Mary Baldwin University (August 28), along with Bridgewater College (August 29) and James Madison University (August 28). CSPDC, VRT, and Staunton Downtown Development Association (SDDA) were able to participate with orientations for both Blue Ridge Community College (BRCC) and Mary Baldwin University (MBU) this month.

CSPDC and VRT staff attended BRCC's Welcome Day on August 11th, and provided new students with information regarding the transit options available to them for commuting to and from campus. CSPDC and SDDA staff attended MBU's Orientation Day on August 23rd, to provide students with information regarding Downtown Staunton businesses and discount cards and the public transportation options available to them. All area college and university students ride BRITE routes free with a valid student ID.



Service Notes:

- On August 2nd, CSPDC and VRT staff performed the first monthly Facility Walk Around Inspection at the BRITE Facility.
- CSPDC and VRT staff participated in the BRCC Welcome Day on August 11th for new students, providing information on transit options for commuting to and from the college campus.
- CSPDC and VRT staff attended the Community Transportation Association of Virginia's (CTAV) Expo and Conference August 15th-17th in Virginia Beach.
- CSPDC and SDDA staff participated in Mary Baldwin University's Orientation Day on August 23rd for new students, informing them about Downtown Staunton discount cards and transit options available to them.
- On August 24th, CSPDC and VRT staff participated in the BRITE ITS Study Kick-Off Call with the consultant Kimley Horn.
- BRITE Web Design Proposals were received on August 25th.



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September 2017

	Monthly Revenue Hours	Monthly Revenue Miles	Monthly Passenger Trips
Waynesboro Circulator	240	3,734	2,870
250 Connector—Weekday	560	9,968	7,677
250 Connector—Saturday	110	1,958	1,253
Downtown Trolley—Weekday	231	1,922	2,068
Downtown Trolley—Saturday	40	333	432
Saturday Night Trolley	15	224	209
Staunton North & West Loops	260	3,549	3,150
Staunton On-Demand	170	2,173	317
Urban On-Demand	120	1,738	207
Stuarts Draft Link	160	3,618	386
BRCC North	260	6,034	2,683
BRCC North—Friday	56	1,257	341
BRCC South	244	7,603	2,480
BRCC South—Friday	51	1,634	493
Total:	2,518	45,744	24,566

Service Notes:

- BRITE Bus operated the Staunton Downtown Trolley and the BRCC Shuttles on Labor Day, September 4th.
- CSPDC and VRT staff participated in the Intelligent Transportation System (ITS) Study Kickoff Meeting on September 7th with the consultant, Kimley Horn & Associates.
- The BTAC held a meeting on September 13th.
- On September 19th, CSPDC and VRT staff completed the monthly transit facility inspection.
- Downtown Staunton routes were altered September 22nd-23rd for Staunton's Queen City Mischief & Magic.
- CSPDC and VRT staff attended NTI's Implementing Rural Transit Technology Course in Richmond, VA on September 25th-26th.
- The BRCC Shuttle North experienced delays on September 28th due to an accident on Interstate 81.
- BRITE had new brochures printed for all of the routes, and created a new all route network brochure that maps all BRITE bus routes and gives an overview of service details of all BRITE routes.

Spotlight:

A new BRITE Bus brochure has been created to showcase the whole BRITE network. CSPDC staff developed a brochure that gives a brief description of areas served and run time of each of the BRITE routes, as well as a map that shows the connections of the entire network. The new brochure is available on the website along with the existing BRITE brochures, and will be distributed throughout the area to the transit partners and various agencies, institutions, and local government buildings.

The Staunton Downtown Trolley serves historic downtown Staunton destinations. | Operation: Monday-Friday, 10:00AM-9:00PM (Nov-Apr service concludes at 6:00PM); Saturday, 10:00AM-6:00PM

The Staunton Saturday Night Trolley operates Saturday evenings providing connections to retail and entertainment destinations. | Operation: Saturday, 6:00PM-9:00PM

The Staunton North and West Loops serve outlying neighborhoods and medical and retail destinations. | Operation: Monday-Friday, 8:00AM-9:00PM

The Stuarts Draft Link provides service within Stuarts Draft, and connections with Fishersville and Waynesboro. Stops include retail and residential areas, Augusta Health facilities, and employment centers. | Operation: Monday-Friday, 6:50AM-4:43PM (two-hour midday break, 10:43AM-12:50PM)

The Waynesboro Circulator travels within the city limits of Waynesboro, providing connections to employment centers, retail, and medical facilities. | Operation: Monday-Friday, 6:30AM-

The 250 Connector connects to the Staunton routes, the Waynesboro Circulator, the Stuarts Draft Link, and the Blue Ridge Community College (BRCC) Shuttle, and provides service between the cities of Staunton and Waynesboro in the Route 250 corridor, with stops including Augusta Health and WWRCC. | Operation: Monday-Friday, 7:30AM-9:30PM; Saturday 8:30AM-7:30PM

The Blue Ridge Community College (BRCC) Shuttle offers two routes. The BRCC Shuttle South provides service between Staunton and the BRCC Campus in Weyers Cave. | Operation: Monday-Thursday, 7:15AM-10:30PM; Friday, 7:15AM-5:30PM

The BRCC Shuttle North provides service from the campus to Harrisonburg through Bridgewater, Dayton, and Mt. Crawford. | Operation: Monday-Thursday, 6:50AM-11:00PM; Friday, 6:50AM-6:00PM

All buses are fully ADA accessible. Eligible certified riders are required to make reservations for the ADA compliant on-demand or deviated fixed route service on the prior day, and up to two weeks in advance, by calling the customer service phone number.

Staunton On-Demand and Urban On-Demand Operation: Monday-Friday

Title VI Non-Discrimination Policy Statement

The Central Shenandoah Planning District Commission manages the BRITE transit system, and is committed to ensuring that no person is excluded from participation in, or denied the benefits of, or be subject to discrimination in the receipt of, its service or programs on the basis of race, color or national origin or any other characteristics protected by law, including Title VI of the Civil Rights Act of 1964, as amended. Further, under the Americans with Disabilities Act (ADA) of 1990, no entity shall discriminate against an individual with physical or mental disability in connection with the provision of transportation service.

To obtain more information on CSPDC's nondiscrimination obligations or to file a Title VI complaint, contact: Bonnie Riedel, Executive Director, CSPDC, 112 MacTanly Place, Staunton, VA 24401 by mail, phone 540.885.5174 or email bonnie@cspdc.org.

A complaint may be filed directly with the Federal Transit Administration at: The Office of Civil Rights, Attention: Title VI Program Coordinator, East Building, 5th Floor-TRC, 1200 New Jersey Ave., SE, Washington, D.C. 20590.

A complaint may be filed no later than 180 calendar days after the date of the alleged discrimination. If information is needed in another language, contact 540.885.5174.

October 2017

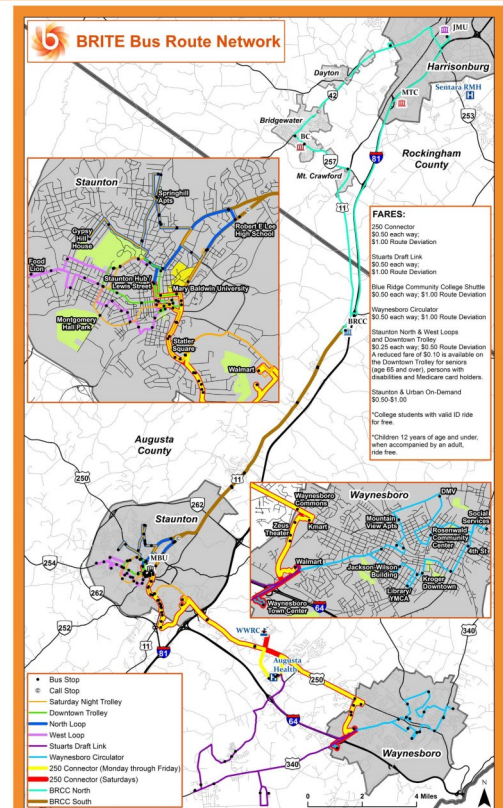
**BRITE Bus
Route Network**



BRITE Bus offers fixed-route and on-demand transportation in the Staunton-Augusta-Waynesboro area.

Routes include: Staunton Downtown Trolley, Saturday Night Trolley, and Staunton North & West Loops; 250 Connector; Waynesboro Circulator; Stuarts Draft Link; and BRCC Shuttle North & South.

Customer Service Phone Number:
(540) 943-9302
www.britebus.org



October 2017

Passenger & Service Hours Statistics:

	Total Passenger Trips			Service Hours			Passengers per Service Hour		
	Oct 2017	Sept 2017	Oct 2016	Oct 2017	Sept 2017	Oct 2016	Oct 2017	Sept 2017	Oct 2016
250 Connector	8,495	7,677	8,506	616.0	560.0	588.0	13.8	13.7	14.5
250 Connector- Sat.	955	1,253	1,493	88.0	110.0	110.0	10.9	11.4	13.6
Waynesboro Circulator	2,974	2,870	2,908	264.0	240.0	252.0	11.3	12.0	11.5
Downtown Trolley	2,484	2,500	2,965	274.0	271.0	271.0	9.1	9.2	10.9
Saturday Night Trolley	142	209	170	12.0	15.0	15.0	11.8	13.9	11.3
North & West Loops	3,516	3,150	2,853	286.0	260.0	273.0	12.3	12.1	10.5
Staunton On Demand	314	317	353	187.0	170.0	178.5	1.7	1.9	2.0
Urban On Demand	220	207	171	132.0	120.0	126.0	1.7	1.7	1.4
Stuarts Draft Link	501	386	373	176.0	160.0	168.0	2.8	2.4	2.2
BRCC North	2,851	3,024	2,800	337.5	316.25	316.0	8.4	9.6	8.9
BRCC South	2,905	2,973	2,916	315.5	295.25	295.0	9.2	10.1	9.9
Total:	25,357	24,566	25,508	2,688.0	2,517.5	2,592.5	9.4	9.8	9.8

Spotlight:

Throughout the Fall, work progressed on procuring a firm for developing the BRITE Bus website. Request for Proposals (RFP) for Web Design Service for BRITE Transit were solicited in August, and twenty proposals were received. A Proposal Analysis Group (PAG) reviewed and scored the proposals. Three shortlist interviews were scheduled and held in October, and after the interviews the three shortlisted firms were reevaluated and rescored by the PAG. Estland Design, a full-service marketing firm in Harrisonburg that specializes in web design and development, was awarded the project, and notice to proceed has been issued and an agreement has been executed. A kick-off meeting with Estland Design and BRITE staff has been scheduled for November 8th.



Transit

Customer Service Phone Number: (540) 943-9302

SERVICE UPDATES

DOWNTOWN TROLLEY WINTER HOURS EFFECTIVE NOVEMBER 6TH

Winter hours for the Downtown Trolley will be effective from November 6, 2017 to May 7, 2018. Monday through Friday, the Downtown Trolley will run from 10:00 a.m. - 6:00 p.m. The Saturday Night Trolley will continue to run the same schedule 6:00 p.m. to 9:00 p.m.

Staff Contact(s)

• Nancy Goulet

Links

• BRITE Bus Route Network
 • 250 Connector
 • Stuarts Draft Link
 • Blue Ridge Community College Shuttle
 • Waynesboro Circulator
 • Staunton North & West Loops and Downtown Trolley
 • Find us on Facebook and Twitter
 • Transit Advertising Opportunities

Service Notes:

- CSPDC and VRT staff attended the DRPT Coordinated Human Service Mobility Team Meeting at the CSPDC office on October 3rd.
- On October 6th, CSPDC and VRT staff completed the monthly transit facility inspection.
- BRITE Bus operated all routes on regular schedules on Columbus Day, October 9th.
- On October 10th, CSPDC staff attended and represented BRITE at the VDOT Fall Transportation Meeting at Blue Ridge Community College.
- BRCC Shuttle South experienced delays on October 19th due to an accident on Interstate 81 Southbound, and the BRCC South bus was involved in a minor not-at-fault accident on Route 11 on October 24th and experienced a slight delay.
- BRCC Shuttle North experienced delays on October 2nd and 24th due to accidents and heavy traffic on Interstate 81 Northbound.
- On October 27th and 28th, BRITE Bus operated revised routes in Downtown Staunton due to road closures for Halloween events.



britebuzz

Central Shenandoah Planning District Commission

112 MacTanly Place—Staunton, VA 24401

540-885-5174

Bus Phone Number 540-943-9302

November 2017

Passenger & Service Hours Statistics:

	Total Passenger Trips			Service Hours			Passengers per Service Hour		
	Nov 2017	Oct 2017	Nov 2016	Nov 2017	Oct 2017	Nov 2016	Nov 2017	Oct 2017	Nov 2016
250 Connector	7,236	8,495	8,030	588.0	616.0	588.0	12.3	13.8	13.7
250 Connector- Sat.	740	955	833	88.0	88.0	88.0	8.4	10.9	9.5
Waynesboro Circulator	3,240	2,974	3,022	252.0	264.0	252.0	12.9	11.3	12.0
Downtown Trolley	1,566	2,484	1,733	209.0	274.0	180.0	7.5	9.1	9.6
Saturday Night Trolley	114	142	320	12.0	12.0	42.0	9.5	11.8	7.6
North & West Loops	3,532	3,516	3,152	273.0	286.0	273.0	12.9	12.3	11.5
Staunton On Demand	312	314	319	179.0	187.0	178.5	1.7	1.7	1.8
Urban On Demand	181	220	152	126.0	132.0	126.0	1.4	1.7	1.2
Stuarts Draft Link	487	501	347	168.0	176.0	168.0	2.9	2.8	2.1
BRCC North	2,138	2,851	2,658	273.0	337.5	295.0	7.8	8.4	9.0
BRCC South	2,538	2,905	2,603	255.0	315.5	316.0	10.0	9.2	8.2
Total:	22,084	25,357	23,169	2,423.0	2,688.0	2,506.5	9.1	9.4	9.2

Spotlight:

The Intelligent Transportation Systems (ITS) study, performed by Kimley-Horn and Associates, has been completed. ITS refers to technologies used to enhance service delivery and customer experience. The ITS study consisted of:

- Evaluating driver and rider experiences and interactions, specifically related to data collection and rider information and experience;
- Observing data consolidation and completion, as well as ADA reservation procedures;
- Defining and assessing application areas to organize needs and solutions (scheduling, vehicle tracking, fare collection, safety and security, traveler information, passenger counting, business intelligence, and maintenance);
- Summarizing ITS of peer agencies;
- Performing a needs assessment; and
- Creating a six-year plan that includes prioritization of projects and cost estimates.

The six-year plan includes eight proposed projects and cost estimates of implementation and maintenance. In addition to the final document, Kimley-Horn staff presented the study and findings to the BRITE TAC at the November meeting and the SAWM-PO Policy Board at their December meeting.

Service Notes:

- On November 3rd, CSPDC and VRT staff completed the monthly BRITE transit facility inspection.
- Winter hours for the Staunton Downtown Trolley will be effective from November 6, 2017 to May 7, 2018. Monday through Friday the Downtown Trolley will run from 10AM-6PM. The Saturday Night Trolley will continue to run the same schedule Saturday 6PM-9PM.
- The BRCC Shuttle South experienced delays on November 8th due to a mechanical issue.
- BRITE Bus operated all routes on regular schedules on Veterans Day, November 11th. Altered service routes for the 250 Connector and Staunton Downtown Trolley were implemented due to street closures in Downtown Staunton for the Veteran's Day Parade and Unity Walk.
- BRITE Bus did not operate any service on Thursday, November 23rd in observance of Thanksgiving. Routes operated as scheduled Wednesday, November 22nd and Friday, November 24th.
- Altered service routes were implemented in Downtown Staunton on November 27th due to street closures for the Staunton Christmas Parade. The Downtown Trolley participated in the Staunton Christmas Parade.

December 2017

Passenger Statistics:

	Monthly Passengers (July—December 2017)						
	July	August	September	October	November	December	Totals
250 Connector	7,390	8,278	7,677	8,495	7,236	6,295	45,371
250 Connector—Saturday	1,093	889	1,253	955	740	848	5,778
Waynesboro Circulator	3,028	3,303	2,870	2,974	3,240	2,989	18,404
Downtown Trolley	2,759	2,836	2,500	2,484	1,566	1,633	13,778
Saturday Night Trolley	179	139	209	142	114	151	934
North & West Loops	2,964	3,515	3,150	3,516	3,532	3,113	19,790
Staunton On Demand	276	342	317	314	312	297	1,858
Urban On Demand	198	213	207	220	181	145	1,164
Stuarts Draft Link	423	432	386	501	487	446	2,675
BRCC North	831	1,806	3,024	2,851	2,138	1,149	11,799
BRCC South	1,854	2,501	2,973	2,905	2,538	1,865	14,636
Totals	20,995	24,254	24,556	25,357	22,084	18,931	136,187

Spotlight

Virginia Regional Transit 2017 Employee of the Year—Mark Alt

Mark Alt started with Virginia Regional Transit (VRT) in January 2007, and has continued to provide personalized customer service to the residents of Staunton, Waynesboro, and Augusta County. During his time with VRT he has operated many of the routes, but currently Mark can be found transporting passengers of the On Demand Service. His personalized customer service to the passengers is superior, and he ensures them a safe trip. His safety record and customer service are an excellent example to all. When he is not providing service to the BRITE passengers, Mark hunts, gardens, and maintains his farm. In the summer months, Mark provides his VRT co-workers with corn, tomatoes, and other vegetables from his garden. He is a valuable asset in many ways, and is key to the BRITE team.



Service Notes:

- On December 1st, the Virginia Breeze started operation of inter-city bus service between Blacksburg and Washington, D.C., with a stop in Staunton at Martin's.
- On December 12th, a website photoshoot took place in Downtown Staunton featuring the Downtown Trolley.
- BRITE staff met with staff from the Staunton Probation and Parole office on December 13th to discuss service options to their office location on Commerce Road in Staunton.
- On December 15th, CSPDC and VRT staff completed the monthly BRITE transit facility inspection.
- BRITE staff met with Staunton Mall staff on December 21st to discuss the relocation of the Staunton Mall stop (currently located at the Peebles entrance).
- BRITE Bus did not operate any service on Monday, December 25th in observance of Christmas.